

# Cynthia Ahonen Cogswell

Athens, Ohio 45701

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## EDUCATION

- 2018 Institutional Research Courses  
Indiana University, Bloomington, IN
- 2016 PhD, Higher Education & Student Affairs  
Interdisciplinary minor in Teaching & Learning  
Indiana University, Bloomington, IN  
Dissertation Committee: Alexander C. McCormick (Chair), Trudy Banta, Victor M. H. Borden, Peter Ewell, Lucy LePeau
- 2011 MA, Leadership in Higher Education  
Baldwin-Wallace University, Berea, OH
- 2011 Project Management Certificate  
Baldwin-Wallace University, Berea, OH
- 2009 BA, Music  
The University of Akron, Akron, OH

## PROFESSIONAL EXPERIENCES

- 2022- Present Director of Data Strategy  
Division of Student Affairs, Global Programs and University Life  
New York University, New York, NY
- 2020- 2022 Adjunct Instructor, Counseling and Higher Education Department  
Ohio University, Athens, OH
- 2019- 2022 Director of Strategic Planning and Assessment  
Ohio University, Athens, OH
- 2011- 2021 Research Consultant, Center for the Study of the College Fraternity, Fraternity and Sorority Experience Survey. Penn State University, University Park, PA
- 2018- 2019 Associate Director for Accreditation and Assessment, Office of Institutional Research and the Dartmouth Center for the Advancement of Learning.  
Dartmouth College, Hanover, NH
- 2015- 2017 Postdoctoral Fellow for Assessment and Evaluation, Dartmouth Center for the Advancement of Learning. Dartmouth College, Hanover, NH

2014- 2015	Project Researcher, Documenting Design Principles from the Badges for Lifelong Learning Initiative. Grant from the MacArthur Foundation Digital Media and Learning Program. PI: Daniel T. Hickey. Indiana University, Bloomington, IN
2011- 2015	Project Associate, Center for Post-Secondary Research, National Survey of Student Engagement. Indiana University, Bloomington, IN
2013	Research Internship and Associate Advisory Board member for the Academy on Student Persistence and Completion. Higher Learning Commission of the North Central Association, Chicago, IL
2012- 2013	Practicum and Evaluation of Program Review, Office of Planning and Institutional Improvement. IUPUI, Indianapolis, IN
2010- 2011	Graduate Intern for Strategic Planning, Compliance & Partnerships Baldwin-Wallace University, Berea, OH
2010	Practicum with the Center for Alcohol and Related Issues Education Baldwin-Wallace University, Berea, OH
2009- 2010	Graduate Intern for the Offices of Advancement, Alumni & Admissions Baldwin-Wallace University, Berea, OH

## **PEER REVIEWED PUBLICATIONS**

Cogswell, C. A., Sasso, P. A., Maynen, D., & Veldkamp, S. (Submitted for review). Updating an instrument: Measuring values congruence for fraternity and sorority life. *College Student Affairs Journal*.

Goudzwaard, M. & Cogswell, C. A. (Accepted for 2023 publication). Task forces and life forces. In Maggie Debelius, Josh Kim, & Eddie Maloney's *Recentering Learning: Lessons learned from teaching through disruption and distance*. Johns Hopkins press.

Dormine-Williams, M. Cogswell, C. A., & Baker, G. (2022). Assessment in use: An exploration of student learning in research and practice. *Research, Practice & Assessment*.

Aaron, R. W. & Cogswell, C. A. (2022). The 'on ramp': Essential entry level experience and skills in student affairs assessment. In Alice a Mitchell and Kellie M. Dixon's *New Directions in Student Services*.

Cogswell, C. (2022). Principles for peer review in practice at Ohio University on behalf of the National Institute for Learning Outcomes Assessment (NILOA). *Assessment Update*, June/July 2022. <https://doi.org/10.1002/au.30310>

Cogswell, C., Epley, T., & Barten, B. (2022). Fostering sense of belonging for student employees. In Erin Bentrin and Gavin Henning's *The Impact of Sense of Belonging in College*. Stylus Publishing.

Cogswell, C. & Pina, J. (2021). Organizational change in student affairs: A closer look in Bruno Broucker, eds. *Higher Education. Linking Research, Policy and Practice: Sustaining the future of Higher Education*. EAIR- The European Higher Education Society.

Jaunarajs, I., Cogswell, C., Ferguson, M. & Pina, J. (2021). *Goal pursuit: The key to student service integration [Monograph]*. National Association of Colleges and Employers.

Cogswell, C. A. (2020). A day in the life of my imagination: what if higher education paid more attention to imagination? *The Work of Imagination*. Lifewide Magazine.

Cogswell, C. & Goudzwaard, E. (2020). Defining what matters to faculty: Aligning programming by assessing needs. *Assessment Update*, May/June 2020.

Cogswell, C.A., Fosnacht, K., Maynen, D., Veldkamp, S., & Pike, G. (2020). The relaunched Fraternity and Sorority Experience Survey in Pietro A. Sasso & Joseph L. DeVitis, eds. *Fraternities and Sororities in the Contemporary Era: A Pendulum of Tolerance in the series Culture and Society in Higher Education*. Gorham, ME: Myers Publishing.

Cogswell, C. A., Pauls, S. Gauthier, A., & DeSilva, E. (2019). Agile and active: Sustaining pedagogical change in a large-enrollment calculus course. *Journal of Effective Teaching Strategies*. University of North Carolina Wilmington.

Borden, V. M. H., Cogswell, C. A., & Troilo, F. (2019). Do classifications and rankings improve or damage institutions? In Rosalind Pritchard, Liviu Matei, Clare Milsom and Mark O'Hara's *Competition, Collaboration and Complementarity in Higher Education*. Central European University Press.

Cogswell, C. A., Maynen, D., & Lee, D. D. (2019). Trends in the Fraternity and Sorority Experience Survey as Generation Z joins. *The Oracle Research Journal*.

Cogswell, C. A. & Goudzwaard, M. (2018). Building demand and reaching for capacity. *Journal of Learning Spaces*, 6(1). Greensboro, NC: University of North Carolina Greensboro.

Banta, T. W. & Cogswell, C. A. (2018). Linking research, policy, and practice in outcomes assessment in the United States. *EAIR 40th Anniversary Book*.

Cogswell, C. (2018). Review of *Research Handbook on Quality, Performance and Accountability in Higher Education*, edited by Ellen Hazelkorn, Hamish Coates, and Alexander C. McCormick. Higher Education Research & Development.

Kinzie, J. & Cogswell, C. A. (2017). Assessment of student learning outcomes. In Christopher C. Morphew and John M. Braxton's *The Challenge of Independent Colleges: Moving Research into Practice*. Baltimore, MD: John Hopkins University Press and ASHE-CIC.

Cogswell, C. A., Merton, P., & Kehoe, A. (2017). Developing assessment practice. *Assessment Update*,

29(4). San Francisco, CA: Jossey-Bass.

Cogswell, C. & Goudzwaard, M. (2017). *Space matters: Lessons learned from an active-learning classroom*. EdSurge Higher Ed: Ed tech insights for decision makers. Burlingame, CA: EdSurge.

Banta, T. W., Ewell, P. T., & Cogswell, C. A. (2016). *Tracing assessment practice as reflected in Assessment Update*. National Institute for Learning Outcomes Assessment. Urbana, IL: National Institute for Learning Outcomes Assessment.

Cogswell, C. A. (2016). *Improving our improving: A multiple case study analysis of the accreditor-institution relationship* (Doctoral Dissertation). Retrieved from <http://search.proquest.com>

Dumford, A. D., Cogswell, C. A., & Miller, A. (2016). The who, what, and where of learning strategies. *Journal of Effective Teaching Strategies*, 16(1), 72-88. University of North Carolina Wilmington.

Kinzie, J., Cogswell, C.A., & Wheatle, K. I. (2015). Reflections on the state of student engagement data use and strategies for action. *Assessment Update*, 27(2), 1-16. San Francisco, CA: Jossey-Bass.

Cogswell, C. (2014). The birth of music. *IUSPA Journal*, 2013-2014, 48-58. Bloomington, IN.

## **REPORTS & OTHER WORK**

Student Impact Report (2021)(Author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/>

Student focus group executive summary (2021)(co-author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/>

Strategic Plan year three report (2021)(Author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/strategic-plan>

Student focus group results (2020)(author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/>

Student Impact Report (2020). (Author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/assessment/reports>

Well-being literature review (2020). Ohio University Division of Student Affairs Retention and Graduation Committee. Accessible: <https://www.ohio.edu/student-affairs/strategic-plan/retention-and-graduation>

Impact of on-campus employment on OHIO students (2020)(co-author). (Author). Ohio University. Accessible: <https://www.ohio.edu/student-affairs/assessment/reports>

Staff Climate Survey report (2019). Ohio University Division of Student Affairs Equity and Social Justice Committee. Accessible: <https://www.ohio.edu/student-affairs/strategic-plan/equity-and-social-justice>

Beverly, E., Cogswell, C., Consolo, K., Hood-Brown, T., Jaunarajs, I. & Zempster, C. (2021). Inclusive pedagogy & assessment practices (A white paper). Teaching, Learning and Assessment Committee. Available upon request.

Strategic Plan Update (Author). Ohio University. Accessible:  
<https://www.ohio.edu/student-affairs/strategic-plan>

Student Employee Impact Report (Author). Ohio University. Accessible:  
<https://www.ohio.edu/student-affairs/assessment/reports>

Learning Impact Reports (Curator and editor). Dartmouth College. Accessible:  
<https://dcal.dartmouth.edu/about/impact>

5 Questions for an Evaluation and Assessment Scholar. Inside Higher Ed Blog post (Contributor). Accessible: <https://www.insidehighered.com/blogs/technology-and-learning/5-questions-evaluation-and-assessment-scholar>

Using Data to Catalyze Change on Campus, Lessons from the Field- volume 3 (Contributor).

Bringing the Institution into Focus, NSSE Annual Report 2014 (Contributor).

A Fresh Look at Student Engagement, NSSE Annual Results 2013 (Contributor).

## **PEER REVIEWED PRESENTATIONS**

Cogswell, C. & Nailos, J. (Accepted for presentation). Promoting culture change through confidence and competency building. 60-minute session. Assessment Institute, IUPUI, Indianapolis, IN.

Herreid, C. & Cogswell, C. (Accepted for presentation). What do I do with all these @#\$% comments? Quick first steps. Session proposal. NASPA Assessment & Persistence Conference. St. Louis, MO.

Cogswell, C. (2023). Horton hears a who? Examination of interim senior student affairs leaders via organizational sensemaking. Paper proposal. NASPA Annual Conference. Boston, MA.

Cogswell, C., Hall-Jones, J., Pina, J. & Godsoe, B. (2023). One fish, two fish, three fish: Building a strategic plan from the ground up! Pre-conference half-day proposal. NASPA Annual Conference. Boston, MA.

Ferguson, M., Jaunarajs, I., & Cogswell, C. (2022). Well-being as a strategic priority. NASPA Region IV-WE Conference. Chicago, IL.

Aaron, R. & Cogswell, C. A. (2022). Assessment shops of all sizes: Essential experience and skills in student affairs assessment. 60-minute session proposal. Assessment Institute, Indianapolis, IN.

Cogswell, C. & Tackett, T. (2022). Data Gala: Telling your co-curricular assessment story. 60-minute session proposal. Assessment Institute, Indianapolis, IN.

Baker, G., Cogswell, C. A., & Dorime-Williams, M. (2022). Next steps for equity in assessment. Assessment Institute, Indianapolis, IN.

Cogswell, C. & Aaron, R. (2022). Assessment 101: the basics to success. New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. A. & Hall-Jones, J. (2022). Brick by brick: Building a strategic plan from the ground up. NASPA Annual Conference, preconference half-day workshop. Baltimore, MD.

Cogswell, C. A. & Pina, J. B. (2021). Backwards designing student affairs assessment: Putting the university first when telling our story. Assessment Institute. Virtual Conference October 2021.

Cogswell, C. A. & Nailos, J. (2021). Where do we begin? An entry-level conversation about out of the classroom assessment. Assessment Institute. Virtual Conference October 2021.

Cogswell, C. A. & Goudzwaard, M. (2021). And to think that I saw it online: Adapting first-year experiences in COVID-19. EAIR. Hybrid Conference fall 2021.

Cogswell, C. A., Helfrich, S., Hartman, K., & Eisworth, T. (2021). Backwards designing general education: Step 1 start over. AAC&U 2021 General education, pedagogy and assessment conference. Virtual conference February 2021.

Cogswell, C. A. (2021). Designing for partnership: Partnering student and academic affairs. NASPA Student Affairs Administrators in Higher Education.

Dorime-Williams, M., Cogswell, C. A., & Baker, G. R. (2020). Assessment and scholarly research: Ships passing in the night? 2020 Assessment Institute. IUPUI Online Conference.

Cogswell, C. A. (Accepted for presentation, COVID cancelled). Organizational leadership: Reorganizing to improve student success and well-being. EAIR: The European Higher Education Society. Cork, Ireland.

Cogswell, C. A. & Nailos, N. (Accepted for presentation, COVID cancelled). Let's talk about rubrics... in Student Affairs. Informational session submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A., Hall-Jones, J., Epley, T., & Fahl, K. (Accepted for presentation, COVID cancelled). Sit on the shelf? Not Ours! Sustaining a Strategic plan. Informational session submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A. & Pina, J. (Accepted for presentation, COVID cancelled). Organizational change in student affairs: A closer look. Scholarly paper submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A. (2019). Designing for Partnership: Student and Academic Affairs Assessments. Virginia Assessment Group Conference 2019. Richmond, VA.

Jaunaraajs, I. & Cogswell, C. A. (2019). Assessing leadership development: A credentialing model for innovation between academic and student affairs. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., Baker, G. R., & Dorime-Williams, M. (2019). Unintended Consequences: Exploring the Impact of Assessment on Institutional Change & Policy? American Educational Research Association, Annual meeting. Toronto, Canada.

Cogswell, C. & Betsinger, A. (2018). How the Grinch stole assessment and other stories. Paper presentation. Program to be presented at EAIR: The European Higher Education Society, Budapest, Hungary.

Betsinger, A., Cogswell, C., Borden, V. M. H., & Troilo, F. (2018). Do classifications and rankings improve or damage institutions? Paper presentation. Program to be presented at the EAIR: The European Higher Education Society, Budapest, Hungary.

Cogswell, C., & Goudzwaard, E. (2018). Defining what matters to faculty: Aligning programming by assessing needs. Paper presentation. International Consortium for Educational Development Conference. Atlanta, GA.

Goudzwaard, M., & Cogswell, C. (2018). Space matters: Designing Classrooms for Change. Paper presentation. International Consortium for Educational Development Conference. Atlanta, GA.

Cogswell, C., Henning, G., Jackson, M., & Lejter, N. (2018). Assessment Expert Panel. New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. (2018). Assessment 101 workshop. Pre-conference session. New England College Regional Assessment Conference, Henniker, NH.

Merton, P., & Cogswell, C. (2018). Assessment for learning, assessment for wellness: Alternative strategies that reduce student anxiety. Program presentation. New England College Regional Assessment Conference, Henniker, NH.

Goudzwaard, M. Desilva, E., Faounce, A., Frank, E., & Cogswell, C. (2018). Space matters: Learning design meets classroom design. ELI. Poster presentation. New Orleans, LA.

Cogswell, C., Goodhue, C., Kehoe, A., & Doolittle, A. (2018). One fish, two fish, three fish, our first assessment report. Telling your story 2018 Assessment, Technology, & Communications Conference. University at Albany, Albany, NY.

Veldkamp, S., Maynen, D., & Cogswell, C. A. (2017). Examining Members' Experiences Using the Fraternity and Sorority Experience Survey. Program presentation. Association for Fraternity and Sorority Advisors, Atlanta, GA.

Cogswell, C. A., Pauls, S., Gauthier, A., DeSilva, E., & Schroer, K. (2017). Agile and active: Sustaining pedagogical change in a large-enrollment calculus course. Paper presentation. Annual Association for the Study of Higher Education Conference. Houston, TX.

Goudzwaard, M., DeSilva, E., Frank, E. & Cogswell, C. (2017). Space Matters: Learning Design Meets Classroom Design. Program presentation. New England Educational Assessment Network, Worcester, Massachusetts.

Cogswell, C. A. & Perry, S. (2017). Looking Back and Looking Ahead: What Will Future Effective Assessment Look Like? Program presentation. Assessment Institute, Indianapolis, IN.

Liu, Y., Zhang, Y., & Cogswell, C. A. (2017). Oh, the Places You Can Go! Examining Student Post-Graduation Outcomes. Program presentation. 2017 Annual Forum for the Association for Institutional Research, Washington, D. C.

Cogswell, C. A. & DeSilva, E. (2017). Experiential Learning for Faculty: A professional development opportunity. Program presentation. Northeast Regional Computing Program (NERCOMP) a division of EDUCAUSE, Providence, RI.

Veldkamp, S., Maynen, D., & Cogswell, C. A. (2016). Using the FSES Data to Inform Fraternity & Sorority Community Decision Making. Program presentation. Association for Fraternity and Sorority Advisors, Boston, MA.

Cogswell, C. A. (2016). Promoting Institutional Change: Creating Student-Centered "Gateway" Courses. Program presentation. New England Educational Assessment Network, Worcester, MA.

Banta, T. W., Ewell, P. & Cogswell, C. A. (2016). Trends in Outcomes Assessment: A 15-year Assessment Update Review. Program presentation. EAIR: The European Higher Education Society, Birmingham, England.

Banta, T. W., Ewell, P. & Cogswell, C. A. (2016). Trends in Outcomes Assessment: A 15-year Assessment Update Review. Program presentation. American Educational Research Association, Washington, D. C.

Veldkamp, S., Cogswell, C. A., & Maynen, D. (2015). Implications for Real Life from Data: Center for the Study of the College Fraternity. Program presentation. Association for Fraternity and Sorority Advisors, Fort Worth, TX.

Banta, T. W., Cogswell, C. A., Sackley, J., & Zilvinskis, J. (2015). Students in Spotlight. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A. (2015). Improving Student Learning Outcomes within Regional Accreditation: Findings from a Multiple Case Study. Program presentation. Assessment Institute, Indianapolis, IN.

Banta, T. & Cogswell, C. (2015). Trends in Outcomes Assessment – A 15-year Retrospective. Program presentation. European Association for Institutional Researchers, the Danube University of Krems, Austria.



Lambert, A., Miller, A. & Cogswell, C. A. (2014). The Who, What, and Where of Learning Strategies. Paper presentation. Association for the Study of Higher Education Conference, Washington, D. C.

Cogswell, C. A., Howe, E. C., & Gonyea, R. (2014). Deep Learning: Are our Writing Assignments Effective? Program presentation. Professional and Organizational Development Network in Higher Education, Dallas, TX.

Cogswell, C. A. (2014). Regional Accreditation: An Introduction and Overview. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., & Harrell, A. T. (2014). 1 + 1 = 3: Using Mixed Methods Research in Assessment. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., Nailos, J. N., Cole, J. S., & Wheatle, K. W. (2014). The Student Veteran Experience: Implications for advising from data. Program presentation. NACADA: The Global Community for Academic Advising, Minneapolis, MN.

Cole, J. S. & Cogswell, C. A. (2014). Student Readiness to be Engaged: The first-year Advising Challenge. Program presentation. NACADA: The Global Community for Academic Advising, Minneapolis, MN, October 2014.

Trujillo, D. Cogswell, C. A. & Black, K. (2014). Content Analysis as an IR tool: Method, Findings, & Implications. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL.

Kinzie, J., Cogswell, C.A., & Wheatle, K. (2014). What Have we Learned? Using NSSE data 2003-2013: Lessons From The Field. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL

Nelson Laird, T., Lambert, A., Cogswell, C.A., & Ribera, A. (2014). Faculty Still Matter to Student Engagement. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL.

Harrell, A. & Ahonen, C. (2014). Mixed Methods Research or 1 + 1=3: An Introduction & Discussion related to IR. Program presentation. 2014 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Cole, E., Ahonen, C., & Gonyea, R. (2013). Faculty use of Writing Assignments: Exploring Classroom Teaching Practices. Program presentation. 2013 Professional and Organizational Development Network in Higher Education, Pittsburgh, Pennsylvania. POD National Conference, Omni William Penn, Pittsburgh, PA.

Trujillo, D., Ahonen, C., & Black, K. (2013). Qualitative Analysis of Academic Program Review. Program presentation. 2013 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Ahonen, C. & Nguyen, D. H. K. (2013). Past, Present, and Future: The Reauthorization of Higher Education ACT of 1965 and its impact on Institutional Research. Program presentation. 2013 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Ahonen, C., Ramin, V., Fisher, S. & Passerell, B., (2010). The "Value Added" of an Integrated Student Affairs Experiences. Program presentation. OCPA Careers in Student Affairs Conference, Alliance, OH.

## **WEBINAR PRESENTATIONS**

Jaunarajs, I., Cogswell, C., & Ferguson, M.(2021 October). Eduology Goal Pursuit Webinar.

Jaunarajs, I., Cogswell, C., Ferguson, M. & Pina, J. (2021 June). Meet the authors: Goal pursuit for student Success. National Association of Colleges and Employers.

Cogswell, C. A., Hall-Jones, J., Epley, T., & Fahl, K. (2021 May). Sit on the shelf? Not Ours! Sustaining a Strategic plan. National Association of Student Affairs Practitioners P.R.A.C.T.I.C.E.S. Live Briefing Series.

Nailos, J., Cogswell, C. A., & Howe, E. C. (2016 December). Naughty numbers: Ways bad data tricks us into making bad decisions. A live briefing presented to the NASPA audience. Go to Meeting platform.

Cogswell, C. A. & Ribera, A. (2014 December). Increase dissemination & discussion of results: Introducing the NSSE Data User's Guide. A live webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: <http://nsse.indiana.edu/webinars/archives.cfm>

Kinzie, J. & Ahonen, C. (2014 March). Using NSSE data for accreditation. A live webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: <http://nsse.indiana.edu/webinars/archives.cfm>

Ahonen, C. & Wheatle, K. A. (2014 February). Last minute prep for your NSSE 2014 administration. A prerecorded webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: <http://nsse.indiana.edu/webinars/archives.cfm>

## **INVITED PRESENTATIONS**

Cogswell, C. (2023). Invited presentation. Student Affairs Conference. New York University. February 17, 2023. New York, NY.

Cogswell, C. (2022). Invited research presentation. Division of Student Affairs. New York University, November 11, 2022. New York, NY.

Rouse, K., Jaunarajs, I., Bonadio, W., & Cogswell, C. (2022). Division of Student Affairs presentation. University of Botswana Delegation visit, April 14, 2022. Athens, OH.

Dorime-Williams, M., Cogswell, C., & Baker, G.(2021).Unintended Consequences: Exploring the Impact of Assessment on Institutional Change & Policy? Student Affairs Assessment Leaders podcast.

Cogswell, C. (2021). Moderator for Welcoming students back: Unpacking accountability with identity and community. Equity and Social Justice conference. Division of Student Affairs. Ohio University. March 4, 2021. Athens, OH.

Cogswell, C. (2020). Data Gala breakout session for Community Standards and Sorority and Fraternity Life. Division of Student Affairs. Ohio University. September 24 2020. Athens, OH.

Cogswell, C., Tackett, T., McGrain, Z. (2020). Data Gala opening session keynote address. Division of Student Affairs. Ohio University. September 2020. Athens, OH.

Merton, P. & Cogswell, C. (2017). Classroom Assessment Boosts Student Learning, invited presentation to be delivered at CCMC Faculty Learning Outcomes Assessment Workshop at Central Maine Community College June 2017, Auburn, ME.

Merton, P. & Cogswell, C. (2017). Assessment of Classroom Learning, invited presentation delivered to the New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. (2017). Arriving at a Shared Definition of Assessment. Facilitator for the Campus Instructional Designer Group Meeting at Dartmouth College, Hanover, NH.

Cogswell, C., Matthews, M., & Merton, P. (2016). Conducting student focus groups at Dartmouth College. Presentation to the Learning Analytics Group at Dartmouth College, Hanover, NH.

Cogswell, C. (2014). Who's accountable for higher education? Program presented at Ignite Bloomington, Bloomington, IN.

Ahonen, C. (2012). Greek Leadership Academy facilitator, Indiana University, Bloomington, IN.

Ahonen, C. (2010, August). Insider's guide to event planning. Program presented at Summit College Student Organization Leadership Retreat, The University of Akron, Akron, OH.

## TEACHING

### INSTRUCTOR

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| 2021 | Spring term, EDHE-6940 Capstone Seminar in Higher Education. This second-year masters course synthesizes learning via application of theories to practice using problem based learning. 19 students. |
| 2020 | Spring term, EDHE-6880 Foundations of Higher Education<br>This first-year masters course, covers history of higher education,  |

organizational theories, and recent topics in higher education. 24 students.

**GRADUATE TEACHING ASSISTANT**

2015 Spring Term, EDUC-C664 Higher Education Organization and Administration. This survey course covers higher education organization theories, it is a requirement for doctoral students in the higher education and student affairs program. 25 students.

**INVITED GUEST LECTURES AND PANELS**

- 2021 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. October. 20 students
  
- 2021 Guest panel in Dr. Vic Borden's class. Student affairs assessment panel. Institutional Research Foundations class. Indiana University, Bloomington, IN. 15 students.
  
- 2021 Guest panelist. What's next? Research and administration. Center for Postsecondary Research and HESA Doctoral Student Association. Indiana University, Bloomington, IN. 12 attendees.
  
- 2020 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. October.
  
- 2020 Facilitator and panel member, Experiential and Inclusive Pedagogy Group consultations. CARES Act Funding to Faculty. August and September. Approximately 15 and 6 attendees.
  
- 2020 Panel member, Student Success in your online courses. CARES Act Funding to Faculty. August. Approximately 15 attendees.
  
- 2020 Academic and Student Affairs Partnerships. Guest lecture for EDHE 5885, contemporary issues in higher education, doctoral students studying Higher Education at Ohio University, Athens, OH. Approximately 20 attendees.
  
- 2020 Guest panel in Dr. Vic Borden's class. Student affairs assessment panel. Institutional Research Foundations class. 10 students.
  
- 2019 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. Approximately 25 attendees.
  
- 2018 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at New England College, Henniker, NH. Approximately 15 attendees.
  
- 2017 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at New England College, Henniker, NH.

Approximately 15 attendees.

- 2017 Eight things to know about Assessment and Student Learning. Speaker for the Dartmouth Learning Community for Future Faculty at Dartmouth College, Hanover, NH. Approximately 10 attendees.
- 2017 Considering a postdoc? Guest panel speaker for the Dartmouth Learning Community for Future Faculty at Dartmouth College, Hanover, NH. Approximately 20 attendees.
- 2017 Guest speaker for Assessment in Higher Education course at Baldwin Wallace University, Berea, OH. Approximately 25 attendees.
- 2016 Guest speaker for Assessment in Higher Education course at Baldwin Wallace University, Berea, OH. Approximately 20 attendees.

## SERVICE

### NEW YORK UNIVERSITY

- 2023-present Member, Student 360 CRM Working Group
- 2022-present Subject Matter Expert, Parent / Family System of Record Steering Committee and Working Groups
- 2022-present Member, Dream Big Group, Office of the Vice President for Student Affairs
- 2022-present Member, Survey redesign committee, Online Graduate Program Management
- 2022-present Member, Assessment Team, Division of Student Affairs
- 2022-present Student Journey Mapping Committee, Enrollment Management

### OHIO UNIVERSITY

- 2021-2012 Member, Survey Advisory Committee
- 2021-2022 Member, Search Committee, Dean of Undergraduate College
- 2021 Chair, Strategic Plan Refresh group
- 2020-2022 Member, Faculty and Student Support Collaboration
- 2020-2021 Member, reopening IUC campus-advisory committee
- 2020 Member, Interview Team for Assistant Director of Housing
- 2020 Co-lead, Student Meaningful Work COVID-19 Task Force
- 2020 Co-Chair, Leader Awards Gala, Applicant Review Committee
- 2020 Member, Staff appreciation committee
- 2020-2022 Member, cross-functional Keep Teaching Team
- 2019-2022 Member, DOSA Strategic Planning Committees
- 2019-2020 Member, Culture of Respect a NASPA Affiliated Project
- 2019-2021 Member, Teaching, Learning, and Assessment Committee
- 2019-2022 Co-leader, Reimagining General Education Task Force
- 2019-2021 Member, President's Advisory Council on Sexual Misconduct
- 2019 Member, Micro-Credentialing Working Group from University Curriculum

## Council

**DARTMOUTH COLLEGE**

2018-2019	Member, NEASC Reaccreditation Implementation Group
2015-2019	Member, Active Learning Space Incubator Committee
2018	Conference planning member, Dartmouth Experiential Learning & Teaching Adventure
2017	Writing Group Chair, Postdoctoral Association
2016-2017	Member, Learning Analytics Committee
2015-2017	Co-chair, DCAL and EdTech Assessment Committee
2015-2017	Member, Postdoctoral Association

**INDIANA UNIVERSITY**

2012- 2016	Goodwill Ambassador to Visiting Scholars and International Students
2014- 2015	Committee member, School of Education Long Range Planning Committee
2014	Committee member, Center for Post-Secondary Research Brown Bag Research
2012- 2014	Evaluator, Greek Assessment and Awards Program
2012- 2014	Panelist, Doctoral Student Panel
2012	Interviewer, Mock Interviews for HESA Master's Students
2012- 2014	HESA Ambassador

**INDIANA UNIVERSITY PURDUE UNIVERSITY INDIANAPOLIS**

2013	HLC Reaccreditation Committee
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**BALDWIN WALLACE UNIVERSITY**

2020- present	BW Alumni Council, member
2011	Member, Student Affairs' Assessment Committee
2011	Co-Chair, Veteran Advisory Council
2011	Volunteer, April Reign Staff
2010	Member, Student Success Retention and Athletic Task Force Committee
2010- 2011	Founding member, Leadership in Higher Education Student Organization
2009- 2011	Admissions Volunteer
2009- 2011	Leader, Leadership in Higher Education Semi-Annual President Durst Dinner
2009- 2011	Advisor, Alumni Student Ambassadors
2009- 2010	Committee Chair, Unified Volunteer Committee

**EDITORIAL REVIEW BOARDS**

2021-present	Reviewer, Journal of Research & Practice in Assessment
2021-present	Journal of Assessment and Institutional Effectiveness

2018-2020	Journal of Higher Education
2016-2018	Postdoc Journal
2012-2015	Journal of College Student Development, American College Personal Association
2014-2015	Indiana University Student Professional Association Journal

### **PROPOSAL REVIEWS & OTHER PROFESSIONAL SERVICE**

2020-2023	Student Affairs Assessment Leaders, Membership Committee member then Chair
2020	American Educational Research Association, Reviewer Division J Section 2c: Outcomes Assessment
2019	Virginia Assessment Group Annual Conference, volunteer
2019	National Institute for Learning Outcomes Assessment, Excellence in Assessment Reviewer
2015	Association of Fraternity and Sorority Advisors, Annual Conference proposals
2014, 2012	AIR Forum, Annual Conference proposals reviewer
2014	Midwestern Regional Conference of the Comparative and International Education Society (MCEIS), Planning Committee
2014	Professional and Organizational Development Annual Conference, volunteer
2014	AIR Forum, Annual Conference
2013	ISAA Annual Conference, volunteer
2012- 2013	Assessment Institute, graduate student volunteer
2013	TEDx Bloomington, volunteer

### **KAPPA KAPPA GAMMA**

2016-2019	Undergraduate Advisor, Epsilon Chi (Dartmouth College): Chapter Council Advisor, Advisor to the President
2016-2019	House Board Member, Epsilon Chi (Dartmouth College)
2011-2016	Undergraduate Advisor, Delta (Indiana University): Risk Management, Ritual, then Public Relations, Alumnae Relations, & VP for Academic Affairs
2015	Advisory Board Chairman
2012- 2015	Bloomington Alumnae PanHellenic Council, member
2011- 2015	Bloomington Alumni Association, Founding President then President Emeritus

### **OTHER**

#### **GRANTS**

Cogswell, C. & Herreid, C. (2023). Funding to forward evidence-informed decision making in student affairs. New York University. Amount requested and awarded: \$25,000.

Cogswell, C. (2023). Funding for a staff data camp. New York University. Amount requested and awarded: \$25,000.

Cogswell, C. (2022). Funding for student practicum experience internship. Ohio University Amount requested and awarded \$2500.

Ferguson, M., Cogswell, C., Jaunarjs, I. (2021). Well-being as a strategic priority. 2021 NASPA Region IV-East Research and Practice Grants. Amount awarded \$500.

Hartman, K., Cogswell, C., Eisworth, T., Helfrich, S. & Wyatt, S. (2020-2022). Reimagining OHIO's General Education Program: Implementation and Assessment. Ohio University Konneker Fund for Learning and Discovery. Amount requested and awarded \$100,000. (Became principal investigator summer 2021)

Cogswell, C. A. (2017). National Academy of Education/Spencer Postdoctoral Fellowship and the Field of Higher Education Total Fellowship Amount Requested \$70,000. (Not Awarded).

Baker, G. R., Cogswell, C. A., Dorime-Williams, M.L., Jankowski, N. A. (2017). Applied theory in assessment: Developing scholarship and effective practices for assessing student learning. ACLS Collaborative Research Fellowships. Total Fellowship Amount Requested \$154,800. (Not Awarded).

### **CONTRACTS AND CONSULTINGS**

2020-present	Cogswell, C.A. VALUE Rubric Scorer, written communication. American Association of Colleges and Universities. Compensated scorer of student papers.
2018	Cogswell, C. A., & Betsinger, A. Qualitative analysis of listening sessions: our profession, the future, and the role of AIR. Association for Institutional Research. Total Amount Requested \$5,700-9,150, Total Amount Paid: \$8000.
2018	Kehoe, A. Nemeroff, A., Cogswell, C. A. Integrative learning workshops at Wesleyan University, Middletown, Connecticut. Amount paid \$900 each.
2014	Cogswell, C. A. Qualitative analysis for the Assessment Institute. Indiana University Purdue University Indianapolis, Indianapolis, Indiana. October-December, 2014.

### **AWARDS**

2018	Lone Pine Award for Outstanding Innovation, Dartmouth Experiential Learning Teaching Adventure (DELTA) Summit. Dartmouth College.
2014	Virginia G. Piper Charitable Trust Fellowship, \$7,000
2014	Kappa Kappa Gamma Scholarship, \$3,000