Cynthia Ahonen Cogswell

EDUCATION

2018	Institutional Research Courses Indiana University, Bloomington, IN
2016	PhD, Higher Education & Student Affairs Interdisciplinary minor in Teaching & Learning Indiana University, Bloomington, IN Dissertation Committee: Alexander C. McCormick (Chair), Trudy Banta, Victor M. H. Borden, Peter Ewell, Lucy LePeau
2011	MA, Leadership in Higher Education Baldwin-Wallace University, Berea, OH
2011	Project Management Certificate Baldwin-Wallace University, Berea, OH
2009	BA, Music The University of Akron, Akron, OH

PROFESSIONAL EXPERIENCES

2024 -Present	Piazza Center Scholar, Center for the Study of the College Fraternity, Fraternity and Sorority Experience Survey. Penn State University, University Park, PA
2023- Present	Adjunct Instructor, College of Arts & Sciences New York University, New York, NY
2022- Present	Director of Data Strategy Office of the Assistant Vice Chancellor for Global Programs and University Life New York University, New York, NY
2020- 2022	Adjunct Instructor, Counseling and Higher Education Department Ohio University, Athens, OH
2019- 2022	Director of Strategic Planning and Assessment Ohio University, Athens, OH
2011- 2021	Research Design Consultant, Center for the Study of the College Fraternity, Fraternity and Sorority Experience Survey. Penn State University, University Park, PA
2018- 2019	Associate Director for Accreditation and Assessment, Office of Institutional Research and the Dartmouth Center for the Advancement of Learning.

	Dartmouth College, Hanover, NH
2015- 2017	Postdoctoral Fellow for Assessment and Evaluation, Dartmouth Center for the Advancement of Learning. Dartmouth College, Hanover, NH
2014- 2015	Project Researcher, Documenting Design Principles from the Badges for Lifelong Learning Initiative. Grant from the MacArthur Foundation Digital Media and Learning Program. PI: Daniel T. Hickey. Indiana University, Bloomington, IN
2011- 2015	Project Associate, Center for Post-Secondary Research, National Survey of Student Engagement. Indiana University, Bloomington, IN
2013	Research Internship and Associate Advisory Board member for the Academy on Student Persistence and Completion. Higher Learning Commission of the North Central Association, Chicago, IL
2012- 2013	Practicum and Evaluation of Program Review, Office of Planning and Institutional Improvement. IUPUI, Indianapolis, IN
2010- 2011	Graduate Intern for Strategic Planning, Compliance & Partnerships Baldwin-Wallace University, Berea, OH
2010	Practicum with the Center for Alcohol and Related Issues Education Baldwin-Wallace University, Berea, OH
2009- 2010	Graduate Intern for the Offices of Advancement, Alumni & Admissions Baldwin-Wallace University, Berea, OH

PEER REVIEWED PUBLICATIONS

Cogswell, C., Pike, G., & Barber, J. (Submitted for review). Authentic learning in the fraternal experience. Assessment Update. San Francisco, CA: Jossey-Bass.

Henning, G. & Cogswell, C. (2025). Maximizing assessment for change. Assessment Update. San Francisco, CA: Jossey-Bass.

Cogswell, C. & Henning, G. (2025) eds. Maximizing the Impact of Assessment in Higher Education: Closing the Loop with Change Management. Routledge, Taylor & Francis Group.

Borden, V. M. H. & Cogswell, C. A. (2024). Reframing accountability and quality assurance to enable social innovation. EAIR book.

Goudzwaard, M. & Cogswell, C. A. (2024). Task forces and life forces. In Maggie Debelius, Josh Kim, & Eddie Maloney's Recentering Learning: Lessons learned from teaching through disruption and distance. Johns Hopkins press.

Sasso, P. A., Davis, K. R. & Cogswell, C. (2023). Using Focus Groups to Understand Sorority and Fraternity Life and Inform Survey Design. New York Journal of Student Affairs.

Dormine-Williams, M. Cogswell, C. A., & Baker, G. (2022). Assessment in use: An exploration of student learning in research and practice. Research, Practice & Assessment.

Aaron, R. W. & Cogswell, C. A. (2022). The 'on ramp': Essential entry level experience and skills in student affairs assessment. In Alice a Mitchell and Kellie M. Dixon's New Directions in Student Services.

Cogswell, C. (2022). Principles for peer review in practice at Ohio University on behalf of the National Institute for Learning Outcomes Assessment (NILOA). Assessment Update, June/July 2022. https://doi.org/10.1002/au.30310

Cogswell, C., Epley, T., & Barten, B. (2022). Fostering sense of belonging for student employees. In Erin Bentrim and Gavin Henning's The Impact of Sense of Belonging in College. Stylus Publishing.

Cogswell, C. & Pina, J. (2021). Organizational change in student affairs: A closer look in Bruno Broucker, eds. Higher Education. Linking Research, Policy and Practice: Sustaining the future of Higher Education. EAIR- The European Higher Education Society.

Jaunarajs, I., Cogswell, C., Ferguson, M. & Pina, J. (2021). Goal pursuit: The key to student service integration [Monograph]. National Association of Colleges and Employers.

Cogswell, C. A. (2020). A day in the life of my imagination: what if higher education paid more attention to imagination? The Work of Imagination. Lifewide Magazine.

Cogswell, C. & Goudzwaard, E. (2020). Defining what matters to faculty: Aligning programming by assessing needs. Assessment Update, May/June 2020.

Cogswell, C.A., Fosnacht, K., Maynen, D., Veldkamp, S., & Pike, G. (2020). The relaunched Fraternity and Sorority Experience Survey in Pietro A. Sasso & Joseph L. DeVitis, eds. Fraternities and Sororities in the Contemporary Era: A Pendulum of Tolerance in the series Culture and Society in Higher Education. Gorham, ME: Myers Publishing.

Cogswell, C. A., Pauls, S. Gauthier, A., & DeSilva, E. (2019). Agile and active: Sustaining pedagogical change in a large-enrollment calculus course. Journal of Effective Teaching Strategies. University of North Carolina Wilmington.

Borden, V. M. H., Cogswell, C. A., & Troilo, F. (2019). Do classifications and rankings improve or damage institutions? In Rosalind Pritchard, Liviu Matei, Clare Milsom and Mark O'Hara's Competition, Collaboration and Complementarity in Higher Education. Central European University Press.

Cogswell, C. A., Maynen, D., & Lee, D. D. (2019). Trends in the Fraternity and Sorority Experience Survey as Generation Z joins. The Oracle Research Journal.

Cogswell, C. A. & Goudzwaard, M. (2018). Building demand and reaching for capacity. Journal of Learning Spaces, 6(1). Greensboro, NC: University of North Carolina Greensboro.

Banta, T. W. & Cogswell, C. A. (2018). Linking research, policy, and practice in outcomes assessment in the United States. EAIR 40th Anniversary Book.

Cogswell, C. (2018). Review of Research Handbook on Quality, Performance and Accountability in Higher Education, edited by Ellen Hazelkorn, Hamish Coates, and Alexander C. McCormick. Higher Education Research & Development.

Kinzie, J. & Cogswell, C. A. (2017). Assessment of student learning outcomes. In Christopher C. Morphew and John M. Braxton's The Challenge of Independent Colleges: Moving Research into Practice. Baltimore, MD: John Hopkins University Press and ASHE-CIC.

Cogswell, C. A., Merton, P., & Kehoe, A. (2017). Developing assessment practice. Assessment Update, 29(4). San Francisco, CA: Jossey-Bass.

Cogswell, C. & Goudzwaard, M. (2017). Space matters: Lessons learned from an active-learning classroom. EdSurge Higher Ed: Ed tech insights for decision makers. Burlingame, CA: EdSurge.

Banta, T. W., Ewell, P. T., & Cogswell, C. A. (2016). Tracing assessment practice as reflected in Assessment Update. National Institute for Learning Outcomes Assessment. Urbana, IL: National Institute for Learning Outcomes Assessment.

Cogswell, C. A. (2016). Improving our improving: A multiple case study analysis of the accreditor-institution relationship (Doctoral Dissertation). Retrieved from http://search.proquest.com

Dumford, A. D., Cogswell, C. A., & Miller, A. (2016). The who, what, and where of learning strategies. Journal of Effective Teaching Strategies, 16(1), 72-88. University of North Carolina Wilmington.

Kinzie, J., Cogswell, C.A., & Wheatle, K. I. (2015). Reflections on the state of student engagement data use and strategies for action. Assessment Update, 27(2), 1-16. San Francisco, CA: Jossey-Bass.

Cogswell, C. (2014). The birth of music. IUSPA Journal, 2013-2014, 48-58. Bloomington, IN.

REPORTS & OTHER WORK

Three questions for NYU's Student Affairs Director of Data Strategy. Inside Higher Ed Blog post (Contributor). Accessible: https://www.insidehighered.com/opinion/blogs/learning-innovation/2023/10/11/three-questions-nyus-director-data-strategy

Student Impact Report (2021) (Author). Ohio University. Accessible: https://www.ohio.edu/student affairs/

Student focus group executive summary (2021) (co-author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/

Strategic Plan year three report (2021)(Author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/strategic-plan

Student focus group results (2020)(author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/

Student Impact Report (2020). (Author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/assessment/reports

Well-being literature review (2020). Ohio University Division of Student Affairs Retention and Graduation Committee. Accessible: https://www.ohio.edu/student-affairs/strategic-plan/retention-and-graduation

Impact of on-campus employment on OHIO students (2020)(co-author). (Author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/assessment/reports

Staff Climate Survey report (2019). Ohio University Division of Student Affairs Equity and Social Justice Committee. Accessible: https://www.ohio.edu/student-affairs/strategic-plan/equity-and-social-justice

Beverly, E., Cogswell, C., Consolo, K., Hood-Brown, T., Jaunarajs, I. & Zempter, C. (2021). Inclusive pedagogy & assessment practices (A white paper). Teaching, Learning and Assessment Committee. Available upon request.

Strategic Plan Update (Author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/strategic-plan

Student Employee Impact Report (Author). Ohio University. Accessible: https://www.ohio.edu/student-affairs/assessment/reports

Learning Impact Reports (Curator and editor). Dartmouth College. Accessible: https://dcal.dartmouth.edu/about/impact

5 Questions for an Evaluation and Assessment Scholar. Inside Higher Ed Blog post (Contributor). Accessible: https://www.insidehighered.com/blogs/technology-and-learning/5-questions-evaluation-and-assessment-scholar

Using Data to Catalyze Change on Campus, Lessons from the Field- volume 3 (Contributor).

Bringing the Institution into Focus, NSSE Annual Report 2014 (Contributor).

A Fresh Look at Student Engagement, NSSE Annual Results 2013 (Contributor).

PEER REVIEWED PRESENTATIONS

Henning, G. & Cogswell, C. (Accepted for presentation). So you want to write an assessment book… steps and how to. Assessment Institute. Indianapolis, IN.

Cogswell, C. & Hassell-Goodman, S. (Accepted for presentation). Exploring the impact of student organizations, fraternities, and sororities on student learning in higher education. Assessment Institute. Indianapolis, IN.

Cogswell, C. (2025). Learning through Letters: Exploring new ways of Measuring and Reporting Learning in Fraternities and Sororities. NASPA Assessment & Persistence Conference. Denver, CO.

Cogswell, C. (2025). Belonging at NYU. NASPA Assessment & Persistence Conference. Denver, CO.

Goudzwaard, M & Cogswell, C. (Accepted for presentation.) From disruption to transformation: Applying an ecological framework to higher education. *Digital Learning Summit 2025.* University of Michigan. Ann Arbor, MI.

Nailos, J. & Cogswell, C. (2024). Enhancing institutional excellence by supporting assessment and skill development for faculty and staff. Assessment in Higher Education Conference hosted by the University of Florida.

Cogswell, C. (2024). Hop on Top: Research Based Lessons and Learnings from Multiple Interim Senior Student Affairs Leaders. NASPA Annual Conference. Seattle, WA.

Cogswell, C. & Nailos, J. (2023). Promoting culture change through confidence and competency building. 60-minute session. Assessment Institute, IUPUI, Indianapolis, IN.

Herreid, C. & Cogswell, C. (2023). What do I do with all these @#$% comments? Quick first steps. NASPA Assessment & Persistence Conference. St. Louis, MO.

Cogswell, C. (2023). Horton hears a who? Examination of interim senior student affairs leaders via organizational sensemaking. Paper proposal. NASPA Annual Conference. Boston, MA.

Cogswell, C., Hall-Jones, J., Pina, J. & Godsoe, B. (2023). One fish, two fish, three fish: Building a strategic plan from the ground up! Pre-conference half-day workshop. NASPA Annual Conference. Boston, MA.

Ferguson, M., Jaunarajs, I., & Cogswell, C. (2022). Well-being as a strategic priority. NASPA Region IV-WE Conference. Chicago, IL.

Aaron, R. & Cogswell, C. A. (2022). Assessment shops of all sizes: Essential experience and skills in student affairs assessment. 60-minute session proposal. Assessment Institute, Indianapolis, IN.

Cogswell, C. & Tackett, T. (2022). Data Gala: Telling your co-curricular assessment story. 60-minute session proposal. Assessment Institute, Indianapolis, IN.

Baker, G., Cogswell, C. A., & Dorime-Williams, M. (2022). Next steps for equity in assessment. Assessment Institute, Indianapolis, IN.

Cogswell, C. & Aaron, R. (2022). Assessment 101: the basics to success. New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. A. & Hall-Jones, J. (2022). Brick by brick: Building a strategic plan from the ground up. NASPA Annual Conference, preconference half-day workshop. Baltimore, MD.

Cogswell, C. A. & Pina, J. B. (2021). Backwards designing student affairs assessment: Putting the university first when telling our story. Assessment Institute. Virtual Conference October 2021.

Cogswell, C. A. & Nailos, J. (2021). Where do we begin? An entry-level conversation about out of the classroom assessment. Assessment Institute. Virtual Conference October 2021.

Cogswell, C. A. & Goudzwaard, M. (2021). And to think that I saw it online: Adapting first-year experiences in COVID-19. EAIR. Hybrid Conference fall 2021.

Cogswell, C. A., Helfrich, S., Hartman, K., & Eisworth, T. (2021). Backwards designing general education: Step 1 start over. AAC&U 2021 General education, pedagogy and assessment conference. Virtual conference February 2021.

Cogswell, C. A. (2021). Designing for partnership: Partnering student and academic affairs. NASPA Student Affairs Administrators in Higher Education.

Dorime-Williams, M., Cogswell, C. A., & Baker, G. R. (2020). Assessment and scholarly research: Ships passing in the night? 2020 Assessment Institute. IUPUI Online Conference.

Cogswell, C. A. (Accepted for presentation, COVID cancelled). Organizational leadership: Reorganizing to improve student success and well-being. EAIR: The European Higher Education Society. Cork, Ireland.

Cogswell, C. A. & Nailos, N. (Accepted for presentation, COVID cancelled). Let's talk about rubrics… in Student Affairs. Informational session submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A., Hall-Jones, J., Epley, T., & Fahl, K. (Accepted for presentation, COVID cancelled). Sit on the shelf? Not Ours! Sustaining a Strategic plan. Informational session submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A. & Pina, J. (Accepted for presentation, COVID cancelled). Organizational change in student affairs: A closer look. Scholarly paper submission to the National Association of Student Affairs Practitioners Annual Conference. Austin, TX.

Cogswell, C. A. (2019). Designing for Partnership: Student and Academic Affairs Assessments. Virginia Assessment Group Conference 2019. Richmond, VA.

Jaunarajs, I. & Cogswell, C. A. (2019). Assessing leadership development: A credentialing model for innovation between academic and student affairs. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., Baker, G. R., & Dorime-Williams, M. (2019). Unintended Consequences: Exploring the Impact of Assessment on Institutional Change & Policy? American Educational Research Association, Annual meeting. Toronto, Canada.

Cogswell, C. & Betsinger, A. (2018). How the Grinch stole assessment and other stories. Paper presentation. Program to be presented at EAIR: The European Higher Education Society, Budapest, Hungary.

Betsinger, A., Cogswell, C., Borden, V. M. H., & Troilo, F. (2018). Do classifications and rankings improve or damage institutions? Paper presentation. Program to be presented at the EAIR: The European Higher Education Society, Budapest, Hungary.

Cogswell, C., & Goudzwaard, E. (2018). Defining what matters to faculty: Aligning programming by assessing needs. Paper presentation. International Consortium for Educational Development Conference. Atlanta, GA.

Goudzwaard, M., & Cogswell, C. (2018). Space matters: Designing Classrooms for Change. Paper presentation. International Consortium for Educational Development Conference. Atlanta, GA.

Cogswell, C., Henning, G., Jackson, M., & Lejter, N. (2018). Assessment Expert Panel. New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. (2018). Assessment 101 workshop. Pre-conference session. New England College Regional Assessment Conference, Henniker, NH.

Merton, P., & Cogswell, C. (2018). Assessment for learning, assessment for wellness: Alternative strategies that reduce student anxiety. Program presentation. New England College Regional Assessment Conference, Henniker, NH.

Goudzwaard, M. Desilva, E., Faounce, A., Frank, E., & Cogswell, C. (2018). Space matters: Learning design meets classroom design. ELI. Poster presentation. New Orleans, LA.

Cogswell, C., Goodhue, C., Kehoe, A., & Doolittle, A. (2018). One fish, two fish, three fish, our first assessment report. Telling your story 2018 Assessment, Technology, & Communications Conference. University at Albany, Albany, NY.

Veldkamp, S., Maynen, D., & Cogswell, C. A. (2017). Examining Members' Experiences Using the Fraternity and Sorority Experience Survey. Program presentation. Association for Fraternity and Sorority Advisors, Atlanta, GA.

Cogswell, C. A., Pauls, S. Gauthier, A., DeSilva, E., & Schroer, K. (2017). Agile and active: Sustaining pedagogical change in a large-enrollment calculus course. Paper presentation. Annual Association for the Study of Higher Education Conference. Houston, TX.

Goudzwaard, M., DeSilva, E., Frank, E. & Cogswell, C. (2017). Space Matters: Learning Design Meets Classroom Design. Program presentation. New England Educational Assessment Network, Worcester, Massachusetts.

Cogswell, C. A. & Perry, S. (2017). Looking Back and Looking Ahead: What Will Future Effective Assessment Look Like? Program presentation. Assessment Institute, Indianapolis, IN.

Liu, Y., Zhang, Y., & Cogswell, C. A. (2017). Oh, the Places You Can Go! Examining Student Post-Graduation Outcomes. Program presentation. 2017 Annual Forum for the Association for Institutional Research, Washington, D. C.

Cogswell, C. A. & DeSilva, E. (2017). Experiential Learning for Faculty: A professional development opportunity. Program presentation. Northeast Regional Computing Program (NERCOMP) a division of EDUCAUSE, Providence, RI.

Veldkamp, S., Maynen, D., & Cogswell, C. A. (2016). Using the FSES Data to Inform Fraternity & Sorority Community Decision Making. Program presentation. Association for Fraternity and Sorority Advisors, Boston, MA.

Cogswell, C. A. (2016). Promoting Institutional Change: Creating Student-Centered "Gateway" Courses. Program presentation. New England Educational Assessment Network, Worcester, MA.

Banta, T. W., Ewell, P. & Cogswell, C. A. (2016). Trends in Outcomes Assessment: A 15-year Assessment Update Review. Program presentation. EAIR: The European Higher Education Society, Birmingham, England.

Banta, T. W., Ewell, P. & Cogswell, C. A. (2016). Trends in Outcomes Assessment: A 15-year Assessment Update Review. Program presentation. American Educational Research Association, Washington, D. C.

Veldkamp, S., Cogswell, C. A., & Maynen, D. (2015). Implications for Real Life from Data: Center for the Study of the College Fraternity. Program presentation. Association for Fraternity and Sorority Advisors, Fort Worth, TX.

Banta, T. W., Cogswell, C. A., Sackley, J., & Zilvinskis, J. (2015). Students in Spotlight. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A. (2015). Improving Student Learning Outcomes within Regional Accreditation: Findings from a Multiple Case Study. Program presentation. Assessment Institute, Indianapolis, IN.

Banta, T. & Cogswell, C. (2015). Trends in Outcomes Assessment – A 15-year Retrospective. Program presentation. European Association for Institutional Researchers, the Danube University of Krems, Austria.

Lambert, A., Miller, A. & Cogswell, C. A. (2014). The Who, What, and Where of Learning Strategies. Paper presentation. Association for the Study of Higher Education Conference, Washington, D. C.

Cogswell, C. A., Howe, E. C., & Gonyea, R. (2014). Deep Learning: Are our Writing Assignments Effective? Program presentation. Professional and Organizational Development Network in Higher Education, Dallas, TX.

Cogswell, C. A. (2014). Regional Accreditation: An Introduction and Overview. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., & Harrell, A. T. (2014). 1 + 1 = 3: Using Mixed Methods Research in Assessment. Program presentation. Assessment Institute, Indianapolis, IN.

Cogswell, C. A., Nailos, J. N., Cole, J. S., & Wheatle, K. W. (2014). The Student Veteran Experience: Implications for advising from data. Program presentation. NACADA: The Global Community for Academic Advising, Minneapolis, MN.

Cole, J. S. & Cogswell, C. A. (2014). Student Readiness to be Engaged: The first-year Advising Challenge. Program presentation. NACADA: The Global Community for Academic Advising, Minneapolis, MN, October 2014.

Trujillo, D. Cogswell, C. A. & Black, K. (2014). Content Analysis as an IR tool: Method, Findings, & Implications. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL.

Kinzie, J., Cogswell, C.A., & Wheatle, K. (2014). What Have we Learned? Using NSSE data 2003-2013: Lessons From The Field. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL

Nelson Laird, T., Lambert, A., Cogswell, C.A., & Ribera, A. (2014). Faculty Still Matter to Student Engagement. Program presentation. 2014 Annual Forum for the Association for Institutional Research, Orlando, FL.

Harrell, A. & Ahonen, C. (2014). Mixed Methods Research or 1 + 1=3: An Introduction & Discussion related to IR. Program presentation. 2014 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Cole, E., Ahonen, C., & Gonyea, R. (2013). Faculty use of Writing Assignments: Exploring Classroom Teaching Practices. Program presentation. 2013 Professional and Organizational Development Network in Higher Education, Pittsburgh, Pennsylvania. POD National Conference, Omni William Penn, Pittsburgh, PA.

Trujillo, D., Ahonen, C., & Black, K. (2013). Qualitative Analysis of Academic Program Review. Program presentation. 2013 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Ahonen, C. & Nguyan, D. H. K. (2013). Past, Present, and Future: The Reauthorization of Higher Education ACT of 1965 and its impact on Institutional Research. Program presentation. 2013 Annual Conference for the Indiana Association for Institutional Researchers, Indianapolis, IN.

Ahonen, C., Rambin, V., Fisher, S. & Passerell, B., (2010). The "Value Added" of an Integrated Student Affairs Experiences. Program presentation. OCPA Careers in Student Affairs Conference, Alliance, OH.

WEBINAR PRESENTATIONS

Jaunarajs, I., Cogswell, C., & Ferguson, M.(2021 October). Eduology Goal Pursuit Webinar.

Jaunarajs, I., Cogswell, C., Ferguson, M. & Pina, J. (2021 June). Meet the authors: Goal pursuit for student Success. National Association of Colleges and Employers.

Cogswell, C. A., Hall-Jones, J., Epley, T., & Fahl, K. (2021 May). Sit on the shelf? Not Ours! Sustaining a Strategic plan. National Association of Student Affairs Practitioners P.R.A.C.T.I.C.E.S. Live Briefing Series.

Nailos, J., Cogswell, C. A., & Howe, E. C. (2016 December). Naughty numbers: Ways bad data tricks us into making bad decisions. A live briefing presented to the NASPA audience. Go to Meeting platform.

Cogswell, C. A. & Ribera, A. (2014 December). Increase dissemination & discussion of results: Introducing the NSSE Data User's Guide. A live webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: http://nsse.indiana.edu/webinars/archives.cfm

Kinzie, J. & Ahonen, C. (2014 March). Using NSSE data for accreditation. A live webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: http://nsse.indiana.edu/webinars/archives.cfm

Ahonen, C. & Wheatle, K. A. (2014 February). Last minute prep for your NSSE 2014 administration. A prerecorded webinar presented at the Center for Postsecondary Research, Indiana University, Bloomington, IN. Adobe Connect platform. Accessible: http://nsse.indiana.edu/webinars/archives.cfm

INVITED PRESENTATIONS

Cogswell, C. & Henning, G. W. (2025 November 7). Invited Keynote panel presentation: Beyond Data: Leveraging change management to maximize assessment's impact in higher education. NEean Fall Forum [virtual].

Cogswell, C. & Henning, G. W. (2025). Keynote track: Maximizing the Impact of Assessment in Higher Education: Closing the Loop with Change Management. Assessment Institute. Indianapolis, IN.

Cogswell, C., Godsoe, B. E., & Pina, J. B. (2025). New York University's Flourishing Framework: Three day workshops for student Affairs Staff. New York University: Abu Dhabi.

Kinzie, J. & Cogswell, C. (2025). In pursuit of closing the loop: Connecting Assessment and Change Management, Keynote Presentation. 12th annual SLO Symposium: Navigating the Challenges of Assessment.

Cogswell. C. (2023). Creating alignment between inquiry and methods. Center for Student Life. New York University. New York, NY.

Cogswell, C. (2023). Invited keynote presenter. Leadership in Higher Education Alumni. Baldwin Wallace University. Berea, OH.

Cogswell, C. (2023). Invited presentation. Student Affairs Conference. New York University. February 17, 2023. New York, NY.

Cogswell, C. (2022). Invited research presentation to the assessment committee. Division of Student Affairs. New York University, November 11, 2022. New York, NY.

Rouse, K., Jaunarajs, I., Bonadio, W., & Cogswell, C. (2022). Division of Student Affairs presentation. University of Botswana Delegation visit, April 14, 2022. Athens, OH.

Dorime-Williams, M., Cogswell, C., & Baker, G.(2021).Unintended Consequences: Exploring the Impact of Assessment on Institutional Change & Policy? Student Affairs Assessment Leaders podcast.

Cogswell, C. (2021). Moderator for Welcoming students back: Unpacking accountability with identity and community. Equity and Social Justice conference. Division of Student Affairs. Ohio University. March 4, 2021. Athens, OH.

Cogswell, C. (2020). Data Gala breakout session for Community Standards and Sorority and Fraternity Life. Division of Student Affairs. Ohio University. September 24 2020. Athens, OH.

Cogswell, C., Tackett, T., McGrain, Z. (2020). Data Gala opening session keynote address. Division of Student Affairs. Ohio University. September 2020. Athens, OH.

Merton, P. & Cogswell, C. (2017). Classroom Assessment Boosts Student Learning, invited presentation to be delivered at CCMC Faculty Learning Outcomes Assessment Workshop at Central Maine Community College June 2017, Auburn, ME.

Merton, P. & Cogswell, C. (2017). Assessment of Classroom Learning, invited presentation delivered to the New England College Regional Assessment Conference, Henniker, NH.

Cogswell, C. (2017). Arriving at a Shared Definition of Assessment. Facilitator for the Campus Instructional Designer Group Meeting at Dartmouth College, Hanover, NH.

Cogswell, C., Matthews, M., & Merton, P. (2016). Conducting student focus groups at Dartmouth College. Presentation to the Learning Analytics Group at Dartmouth College, Hanover, NH.

Cogswell, C. (2014). Who's accountable for higher education? Program presented at Ignite Bloomington, Bloomington, IN.

Ahonen, C. (2012). Greek Leadership Academy facilitator, Indiana University, Bloomington, IN.

Ahonen, C. (2010, August). Insider's guide to event planning. Program presented at Summit College Student Organization Leadership Retreat, The University of Akron, Akron, OH.

TEACHING

INSTRUCTOR

2023 New York University Fall term. CAS Special Topics Seminar: Authoring your NYU Story. This 1 credit hour, 7 week course helps students connect to their story and cultivate a sense of direction. 20 students first section; 9 students second section.

2021 Ohio University. Spring term, EDHE-6940 Capstone Seminar in Higher Education. This second-year masters course synthesizes learning via application of theories to practice using problem based learning. 19 students.

2020 Ohio University. Spring term, EDHE-6880 Foundations of Higher Education This first-year masters course, covers history of higher education, organizational theories, and recent topics in higher education. 24 students.

GRADUATE TEACHING ASSISTANT

2015 Spring Term, EDUC-C664 Higher Education Organization and Administration. This survey course covers higher education organization theories, it is a requirement for doctoral students in the higher education and student affairs program. 25 students.

INVITED GUEST LECTURES AND PANELS

2023 Guest panel in Dr. Lucy LePeau's class. Research administrators panel. Proseminiar class. Indiana University, Bloomington, IN. 15 students.

2021 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. October. 20 students

2021 Guest panel in Dr. Vic Borden's class. Student affairs assessment panel. Institutional Research Foundations class. Indiana University, Bloomington, IN. 15 students.

2021 Guest panelist. What's next? Research and administration. Center for Postsecondary Research and HESA Doctoral Student Association. Indiana University, Bloomington, IN. 12 attendees.

2020 Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. October.

2020	Facilitator and panel member, Experiential and Inclusive Pedagogy Group consultations. CARES Act Funding to Faculty. August and September. Approximately 15 and 6 attendees.
2020	Panel member, Student Success in your online courses. CARES Act Funding to Faculty. August. Approximately 15 attendees.
2020	Academic and Student Affairs Partnerships. Guest lecture for EDHE 5885, contemporary issues in higher education, doctoral students studying Higher Education at Ohio University, Athens, OH. Approximately 20 attendees.
2020	Guest panel in Dr. Vic Borden's class. Student affairs assessment panel. Institutional Research Foundations class. 10 students.
2019	Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at Ohio University, Athens, OH. Approximately 25 attendees.
2018	Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at New England College, Henniker, NH. Approximately 15 attendees.
2017	Guest lecture for Assessment in Higher Education Course, to Master's students studying Higher Education at New England College, Henniker, NH. Approximately 15 attendees.
2017	Eight things to know about Assessment and Student Learning. Speaker for the Dartmouth Learning Community for Future Faculty at Dartmouth College, Hanover, NH. Approximately 10 attendees.
2017	Considering a postdoc? Guest panel speaker for the Dartmouth Learning Community for Future Faculty at Dartmouth College, Hanover, NH. Approximately 20 attendees.
2017	Guest speaker for Assessment in Higher Education course at Baldwin Wallace University, Berea, OH. Approximately 25 attendees.
2016	Guest speaker for Assessment in Higher Education course at Baldwin Wallace University, Berea, OH. Approximately 20 attendees.

SERVICE

NEW YORK UNIVERSITY

2025-present	Member, University CIO Council

2025-present	Member, President's Compass Advisory Council
2023-present	Member, Data, Analytics & Insight Council
2023-2025	Alternate Representative for Student Affairs, Administrative Management Council
2023-2024	Member, Student 360 CRM Working Group
2022-2024	Subject Matter Expert, Parent / Family System of Record Steering Committee and Working Groups
2022-2024	Member, Dream Big Group, Office of the Vice President for Student Affairs
2022-2024	Member, Survey redesign committee, Online Graduate Program Management
2022-present	Member, Assessment Team, Division of Student Affairs
2022-2023	Student Journey Mapping Committee, Enrollment Management

OHIO UNIVERSITY

2021-2012	Member, Survey Advisory Committee
2021-2022	Member, Search Committee, Dean of Undergraduate College
2021	Chair, Strategic Plan Refresh group
2020-2022	Member, Faculty and Student Support Collaboration
2020-2021	Member, reopening IUC campus-advisory committee
2020	Member, Interview Team for Assistant Director of Housing
2020	Co-lead, Student Meaningful Work COVID-19 Task Force
2020	Co-Chair, Leader Awards Gala, Applicant Review Committee
2020	Member, Staff appreciation committee
2020-2022	Member, cross-functional Keep Teaching Team
2019-2022	Member, DOSA Strategic Planning Committees
2019-2020	Member, Culture of Respect a NASPA Affiliated Project
2019-2021	Member, Teaching, Learning, and Assessment Committee
2019-2022	Co-leader, Reimagining General Education Task Force
2019-2021	Member, President's Advisory Council on Sexual Misconduct
2019	Member, Micro-Credentialing Working Group from University Curriculum Council

DARTMOUTH COLLEGE

2018-2019	Member, NEASC Reaccreditation Implementation Group
2015-2019	Member, Active Learning Space Incubator Committee
2018	Conference planning member, Dartmouth Experiential Learning & Teaching Adventure
2017	Writing Group Chair, Postdoctoral Association
2016-2017	Member, Learning Analytics Committee
2015-2017	Co-chair, DCAL and EdTech Assessment Committee
2015-2017	Member, Postdoctoral Association

INDIANA UNIVERSITY

2012- 2016	Goodwill Ambassador to Visiting Scholars and International Students
2014- 2015	Committee member, School of Education Long Range Planning Committee

2014	Committee member, Center for Post-Secondary Research Brown Bag Research
2012- 2014	Evaluator, Greek Assessment and Awards Program
2012- 2014	Panelist, Doctoral Student Panel
2012	Interviewer, Mock Interviews for HESA Master's Students
2012- 2014	HESA Ambassador

INDIANA UNIVERSITY PURDUE UNIVERSITY INDIANAPOLIS

2013	HLC Reaccreditation Committee

BALDWIN WALLACE UNIVERSITY

2020- present	BW Alumni Council, member
2011	Member, Student Affairs' Assessment Committee
2011	Co-Chair, Veteran Advisory Council
2011	Volunteer, April Reign Staff
2010	Member, Student Success Retention and Athletic Task Force Committee
2010- 2011	Founding member, Leadership in Higher Education Student Organization
2009- 2011	Admissions Volunteer
2009- 2011	Leader, Leadership in Higher Education Semi-Annual President Durst Dinner
2009- 2011	Advisor, Alumni Student Ambassadors
2009- 2010	Committee Chair, Unified Volunteer Committee

EDITORIAL REVIEW BOARDS

2024 – Present	Reviewer, Journal of Student Affairs Research & Practice
2021-2023	Reviewer, Journal of Research & Practice in Assessment
2021-2023	Journal of Assessment and Institutional Effectiveness
2018-2020	Journal of Higher Education
2016-2018	Postdoc Journal
2012-2015	Journal of College Student Development, American College Personal Association
2014-2015	Indiana University Student Professional Association Journal

PROPOSAL REVIEWS & OTHER PROFESSIONAL SERVICE

2020-2023	Student Affairs Assessment Leaders, Membership Committee member then Membership Chair
2020	American Educational Research Association, Reviewer Division J Section 2c: Outcomes Assessment
2019	Virginia Assessment Group Annual Conference, volunteer
2019	National Institute for Learning Outcomes Assessment, Excellence in Assessment Reviewer
2015	Association of Fraternity and Sorority Advisors, Annual Conference proposals

2014, 2012	AIR Forum, Annual Conference proposals reviewer
2014	Midwestern Regional Conference of the Comparative and International Education Society (MCEIS), Planning Committee
2014	Professional and Organizational Development Annual Conference, volunteer
2014	AIR Forum, Annual Conference
2013	ISAA Annual Conference, volunteer
2012- 2013	Assessment Institute, graduate student volunteer
2013	TEDx Bloomington, volunteer

KAPPA KAPPA GAMMA

2016-2019	Undergraduate Advisor, Epsilon Chi (Dartmouth College): Chapter Council Advisor, Advisor to the President
2016-2019	House Board Member, Epsilon Chi (Dartmouth College)
2011-2016	Undergraduate Advisor, Delta (Indiana University): Risk Management, Ritual, then Public Relations, Alumnae Relations, & VP for Academic Affairs
2015	Advisory Board Chairman
2012- 2015	Bloomington Alumnae PanHellenic Council, member
2011- 2015	Bloomington Alumni Association, Founding President then President Emeritus

OTHER

GRANTS

Cogswell, C., Hawkins, W., & Shochat, G. (2024). Funding for a staff Data Camp 201. New York University. Amount requested and awarded: $23,500.

Cogswell, C. & Herreid, C. (2023). Funding to forward evidence-informed decision making in student affairs. New York University. Amount requested and awarded: $25,000.

Cogswell, C. (2023). Funding for a staff Data Camp 101. New York University. Amount requested and awarded: $25,000.

Cogswell, C. (2022). Funding for student practicum experience internship. Ohio University Amount requested and awarded $2,500.

Ferguson, M., Cogswell, C., Jaunarjs, I. (2021). Well-being as a strategic priority. 2021 NASPA Region IV-East Research and Practice Grants. Amount awarded $500.

Hartman, K., Cogswell, C., Eisworth, T., Helfrich, S. & Wyatt, S. (2020-2022). Reimagining OHIO's General Education Program: Implementation and Assessment. Ohio University Konneker Fund for Learning and Discovery. Amount requested and awarded $100,000. (Became principal investigator summer 2021)

Cogswell, C. A. (2017). National Academy of Education/Spencer Postdoctoral Fellowship and the Field of Higher Education Total Fellowship Amount Requested $70,000. (Not Awarded).

Baker, G. R., Cogswell, C. A., Dorime-Williams, M.L., Jankowski, N. A. (2017). Applied theory in

assessment: Developing scholarship and effective practices for assessing student learning. ACLS Collaborative Research Fellowships. Total Fellowship Amount Requested $154,800. (Not Awarded).

CONTRACTS AND CONSULTINGS

2020-present	Cogswell, C.A. VALUE Rubric Scorer, written communication. American Association of Colleges and Universities. Compensated scorer of student papers.
2023-2024	Cogswell, C.A. Strategic Planning & Strategic Partnering. Presentation and resources for the Ohio Department of Higher Education.
2018	Cogswell, C. A., & Betsinger, A. Qualitative analysis of listening sessions: our profession, the future, and the role of AIR. Association for Institutional Research. Total Amount Requested $5,700-9,150, Total Amount Paid: $8,000.
2018	Kehoe, A. Nemeroff, A., Cogswell, C. A. Integrative learning workshops at Wesleyan University, Middletown, Connecticut. Amount paid $900 each.
2014	Cogswell, C. A. Qualitative analysis for the Assessment Institute. Indiana University Purdue University Indianapolis, Indianapolis, Indiana. October-December, 2014.

AWARDS

2018	Lone Pine Award for Outstanding Innovation, Dartmouth Experiential Learning Teaching Adventure (DELTA) Summit. Dartmouth College.
2014	Virginia G. Piper Charitable Trust Fellowship, $7,000
2014	Kappa Kappa Gamma Scholarship, $3,000